

FORUM SOSTENIBILITÀ

▶▶▶ FORTUNE ITALIA

III EDIZIONE

INDUSTRIA È SOSTENIBILITÀ

Nuove tecnologie, nuovi modi di lavorare e grandi impatti sociali

DATI DI SCENARIO

Knowledge Partner

Porsche Consulting

Strategic Vision. Smart Implementation.





INDUSTRY

influences several sustainability goals

Emissions

164 tons CO₂ per million euro of value added, with a clear yearly reduction trend



Occupation

Leveraging more than 4 million employees (26% on total), is crucial to fight the post-COVID loss of jobs



Inclusion

The Gender Equity Index at work at 63,3% in 2020 shows a positive trend



Innovation

38% of our companies innovate, adopting resource-use efficient and cleaner technologies



GDP

With 900 billion euro value, Industry is a pillar of our economical and social system



Education

34% of italian adult population is involved in professional education



The ingredients

DIGITAL
NEW WAY OF WORK
GREEN

Achieve the perfect mix

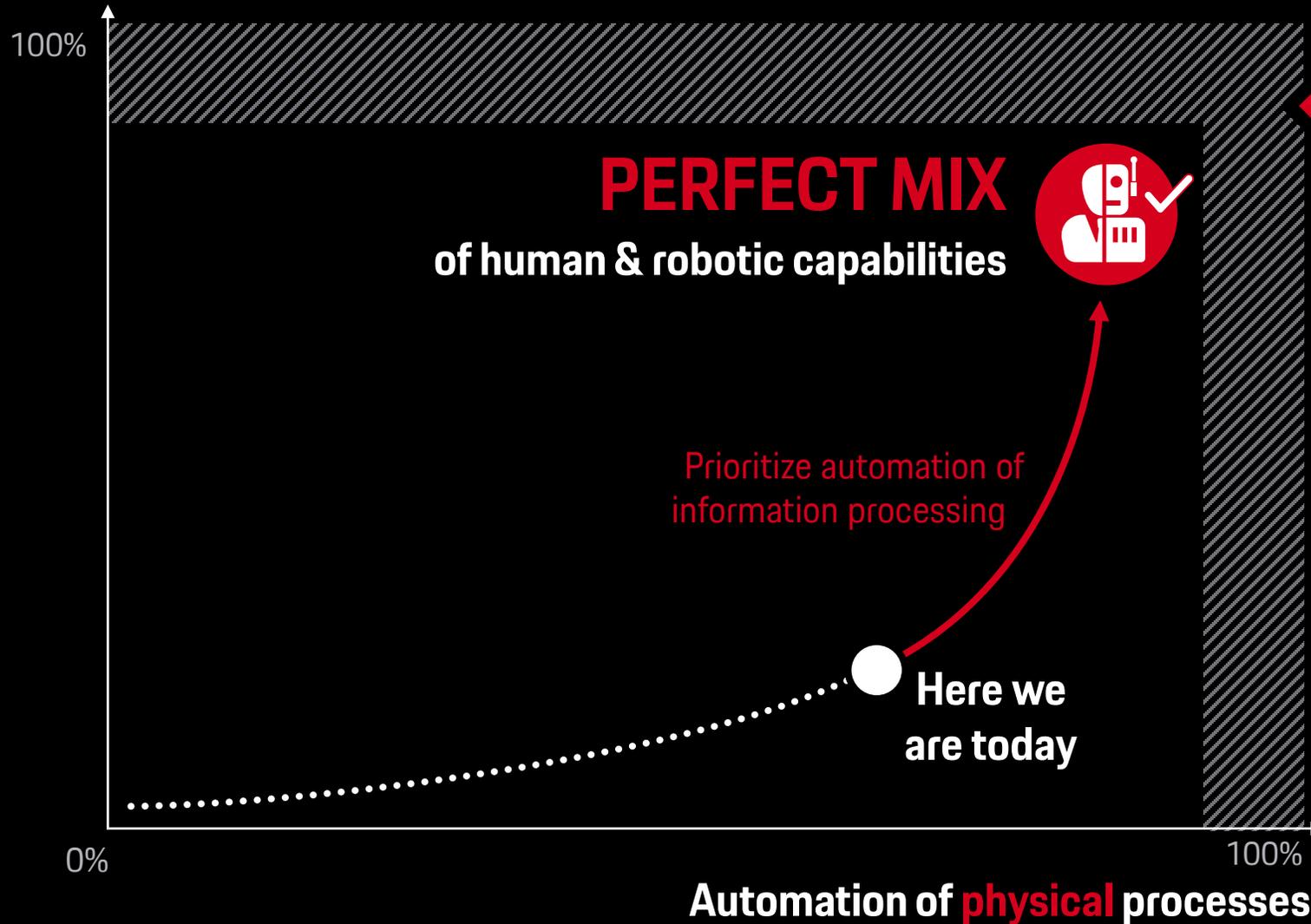
DIGITAL



thinking beyond

digitization and automation

Automation of information processing

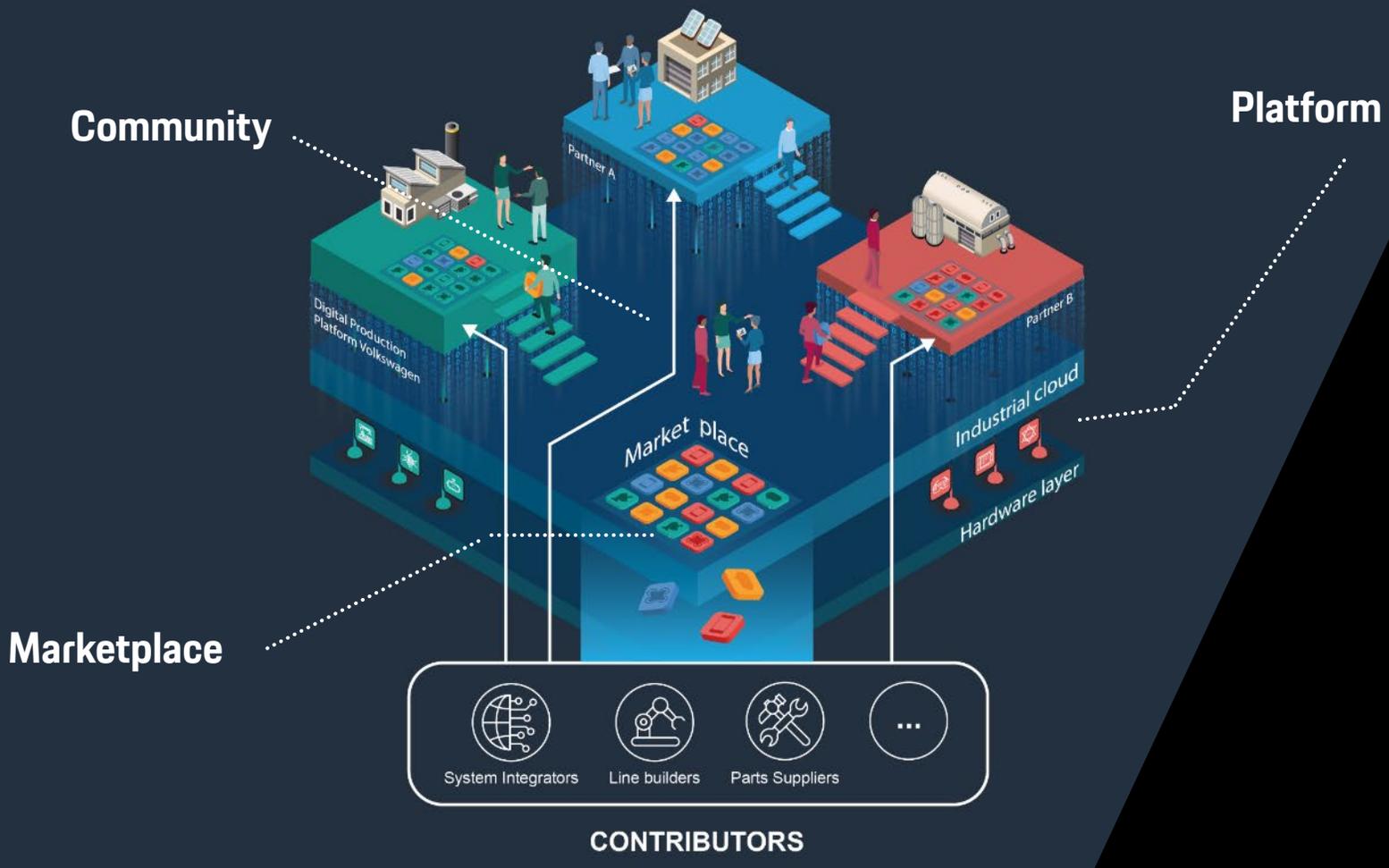


100%
automation
not possible!

not reliable
no feasible solution

not economical
too expensive

not adaptable
too high follow-up costs
regarding changes



Think in Ecosystems

You can achieve a huge scale effect



NEW WORK



Free up

people creativity

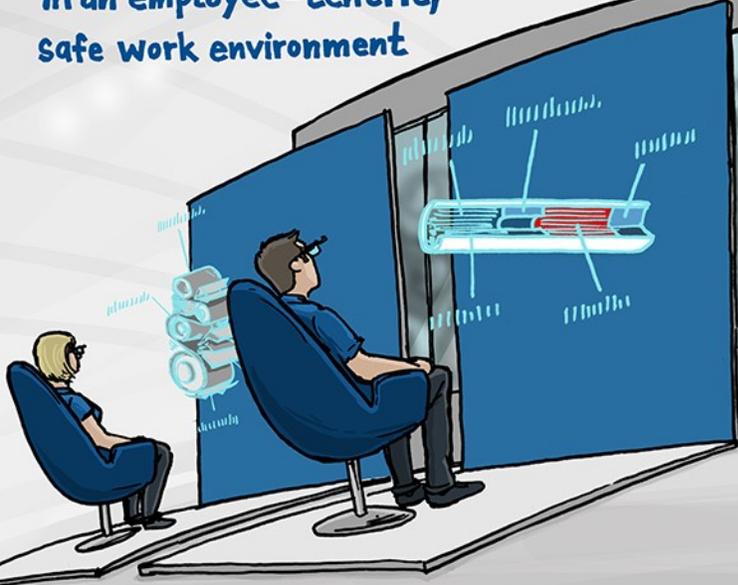
through digital technology



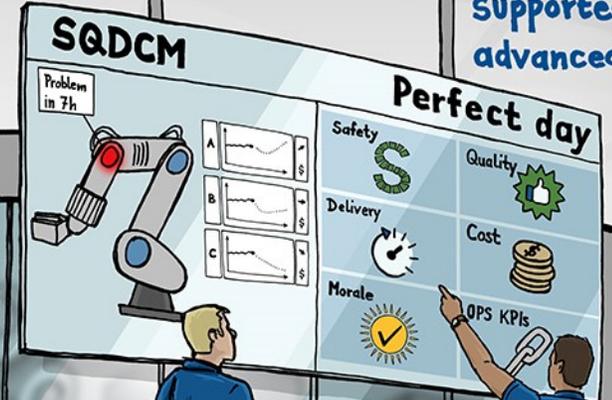
New way of work

Focus on the
work, not the
workplace

Life-long learning
in an employee-centric,
safe work environment

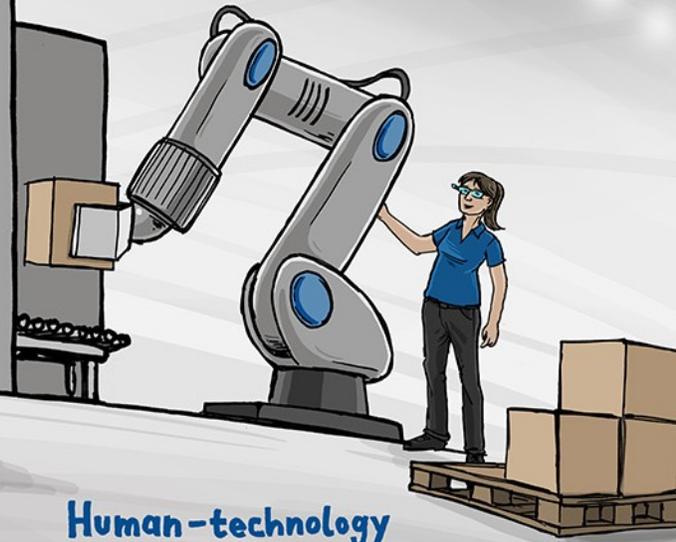


Self-sufficient,
forward leaning teams



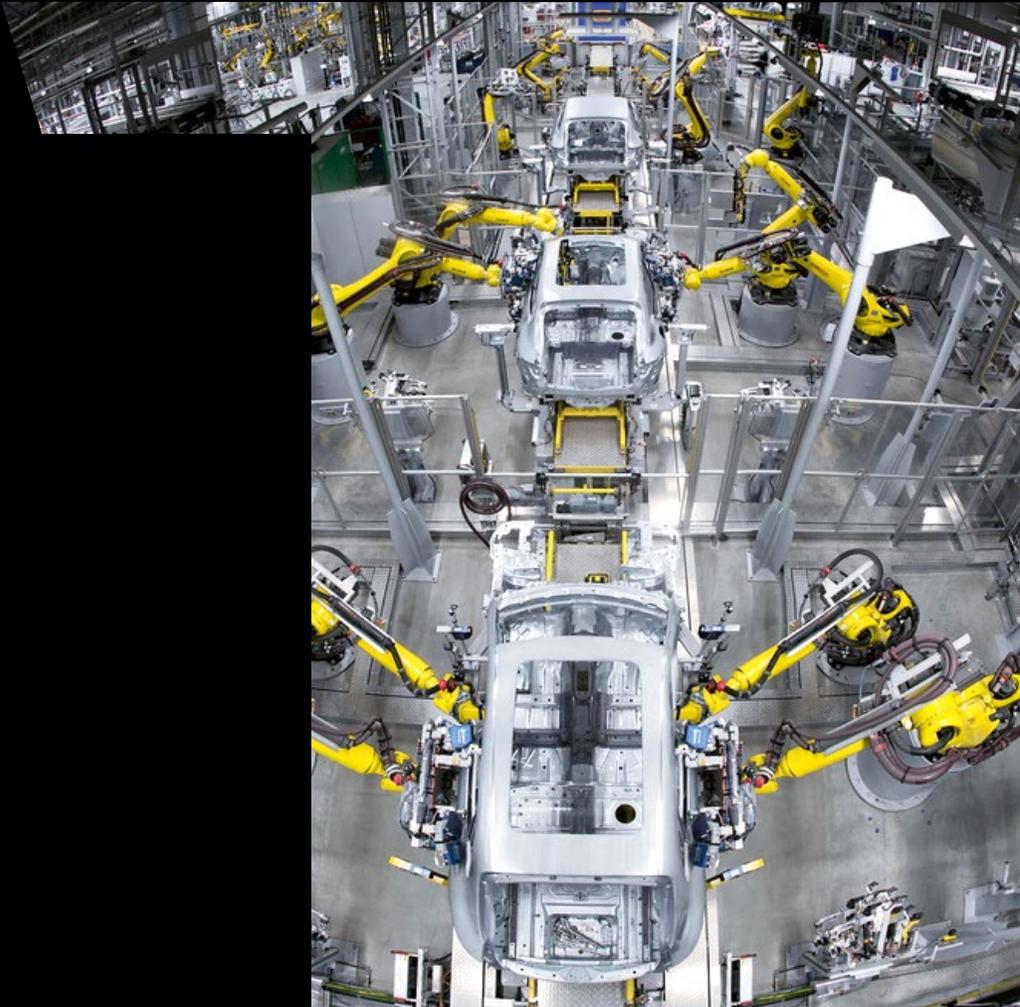
Effective,
fast decision-making
supported by
advanced analytics

Human-technology
collaboration &
remote problem
solving support



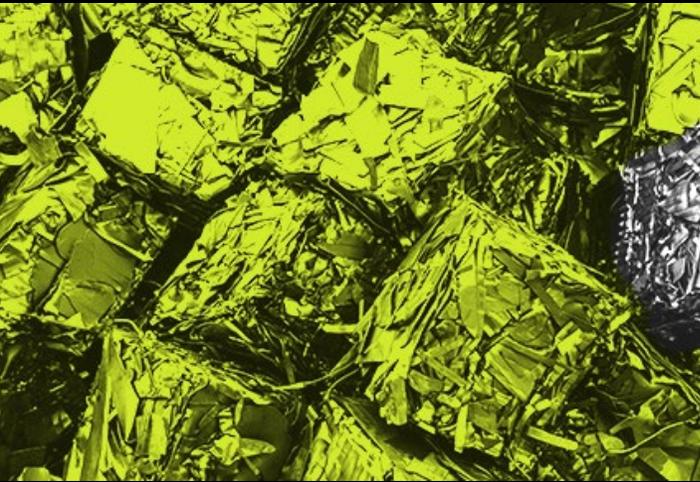


Virtual simulation of a welding station inside the body shop



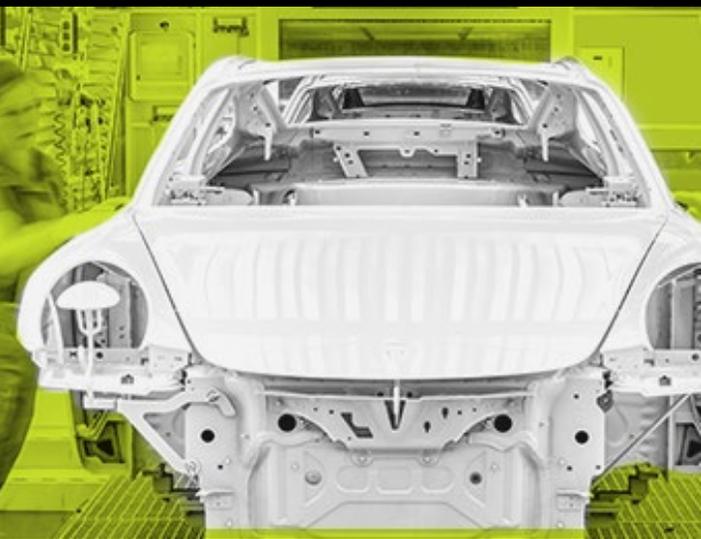


Future manufacturing
GREEN **»»** **puts humanity**
at the center



-75% CO₂
-30% energy
-25% water

consumption per Porsche vehicle
since 2014





50%

of consumers would pay a premium for sustainable products



5%

outperformance of stocks with ESG scores in the top quintile



10%

and more of energy costs can be cut by sustainable practices



33%

of young workers incorporate sustainability within career choices

»» Competitive Advantage

Common understanding

**New technologies
will improve
performance of
our manufacturing**



Our experience

**Thinking in
ecosystems enables
new business models
at huge scale**



Common understanding

**New technologies
and new jobs
require a reskilling
of our workforce**



Our experience

**Technology helps
technology.
Leverage people
through new
ways of work**



Common understanding

**We have to consider
the environmental
impacts of our
processes**



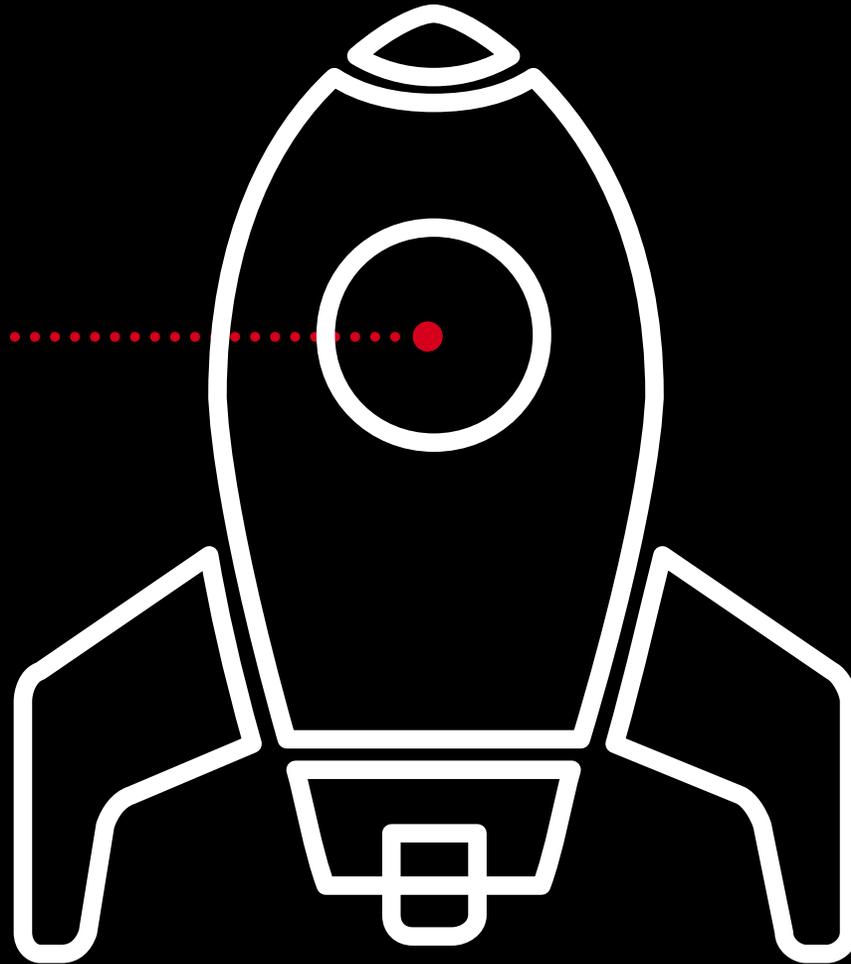
Our experience

**Put few sustainable
goals at the center
of your future
strategy**



Create a Bold Vision

that leverages breakthrough technologies for profitable solutions that can radically improve the world



» **Take a Huge Challenge**
to make the world a radically better place



» **Leverage Technology**
as key enabler of a visionary solution

» **Generate Financial Impact**
through profits resulting from a scalable solution



**Let's rocket
our industrial
recovery!**