

FORUM SOSTENIBILITÀ

▶▶▶ FORTUNE ITALIA

III EDIZIONE

INDUSTRIA È SOSTENIBILITÀ

Nuove tecnologie, nuovi modi di lavorare e grandi impatti sociali

DATI DI SCENARIO

Knowledge Partner

Porsche Consulting

Strategic Vision. Smart Implementation.





INDUSTRY

influences several sustainability goals

Emissions

164 tons CO₂ per million euro of value added, with a clear yearly reduction trend



Occupation

Leveraging more than 4 million employees (26% on total), is crucial to fight the post-COVID loss of jobs



Inclusion

The Gender Equity Index at work at 63,3% in 2020 shows a positive trend



Innovation

38% of our companies innovate, adopting resource-use efficient and cleaner technologies



GDP

With 900 billion euro value, Industry is a pillar of our economical and social system



Education

34% of Italian adult population is involved in professional education



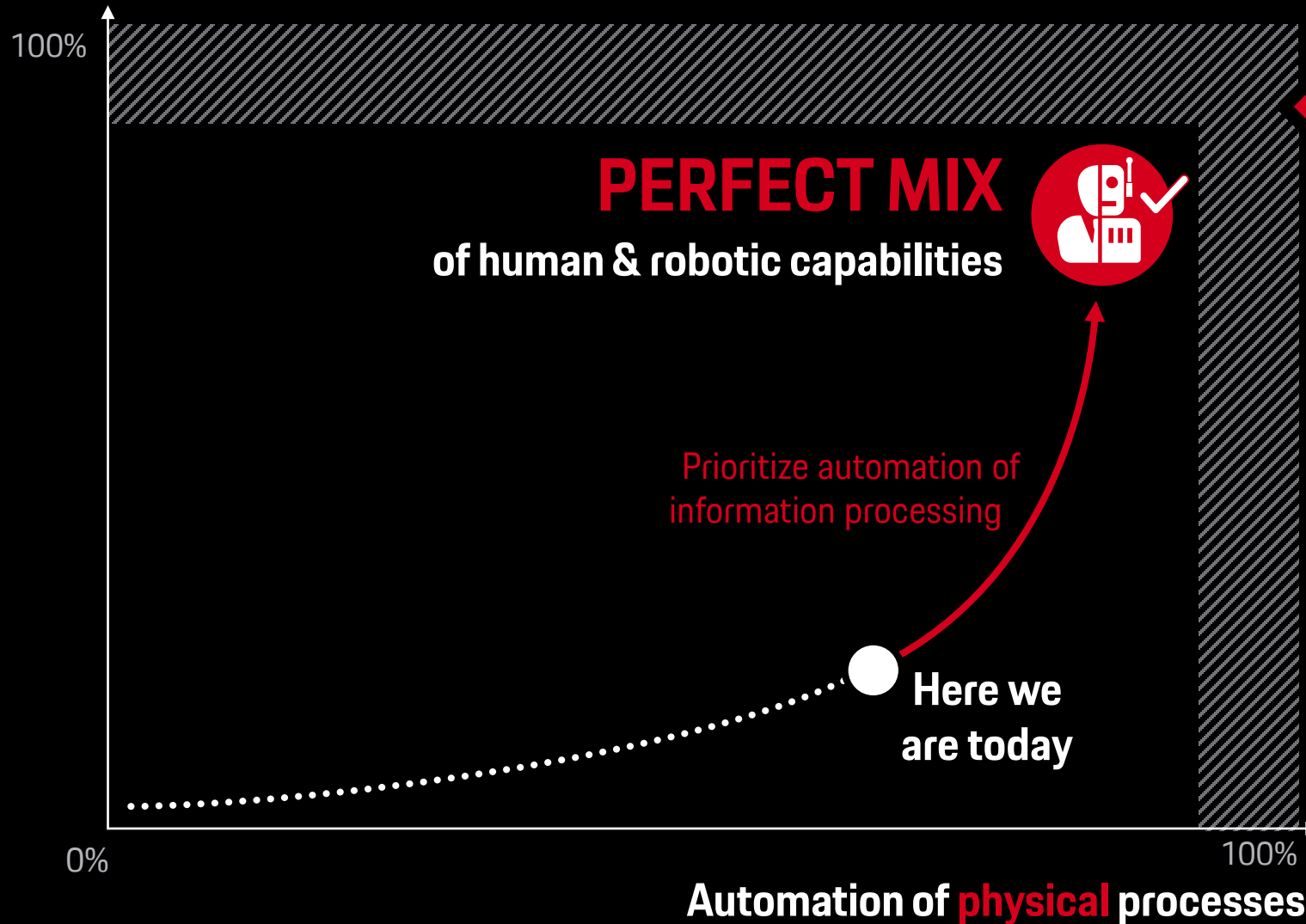
The ingredients

DIGITAL
NEW WAY OF WORK
GREEN

Achieve the perfect mix

DIGITAL **»»** **thinking beyond**
digitization and automation

Automation of information processing

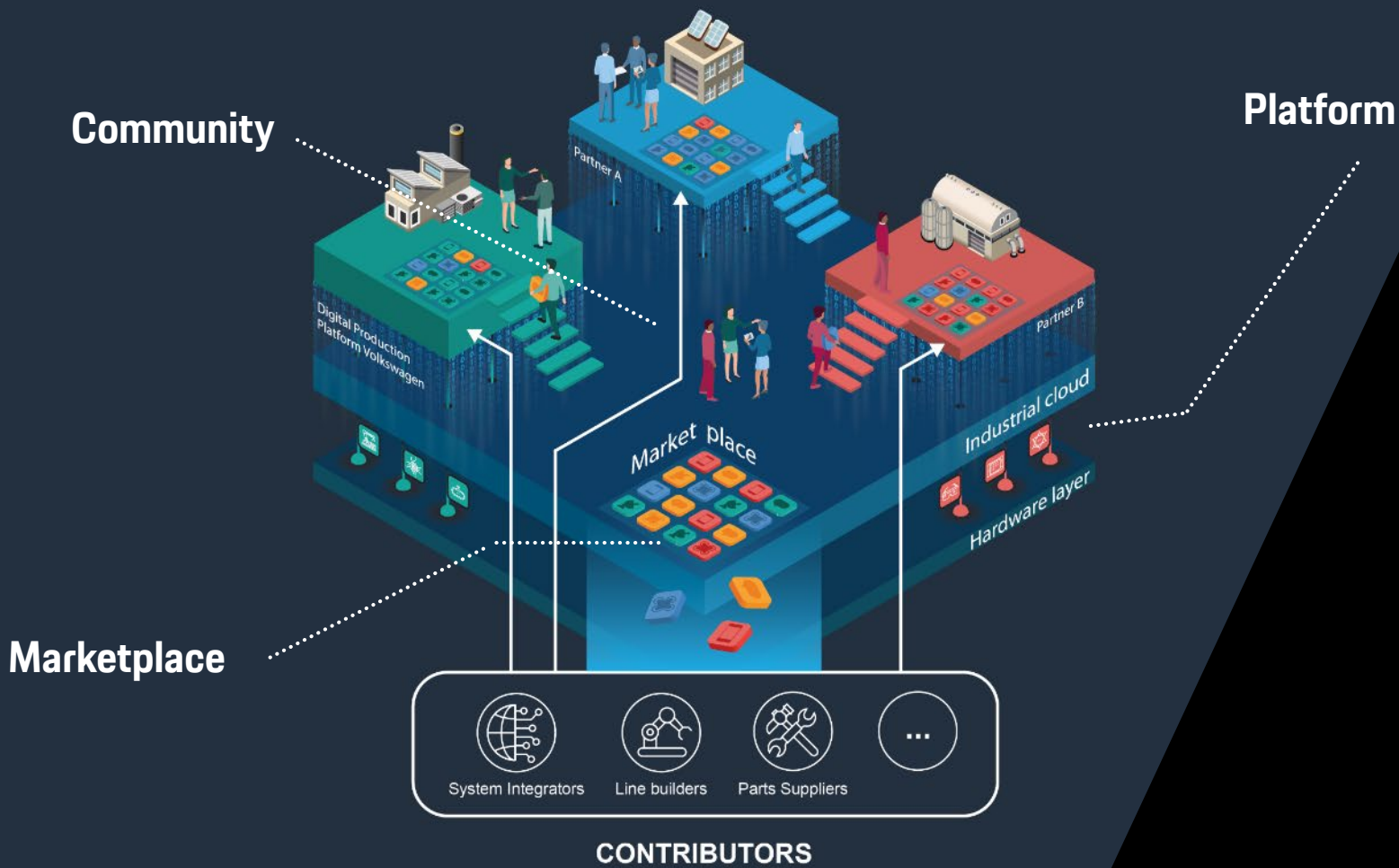


100%
**automation
not possible!**

not reliable
no feasible solution

not economical
too expensive

not adaptable
too high follow-up costs
regarding changes



**Think in
Ecosystems**

You can achieve a
huge scale effect

Free up

NEW WORK



people creativity

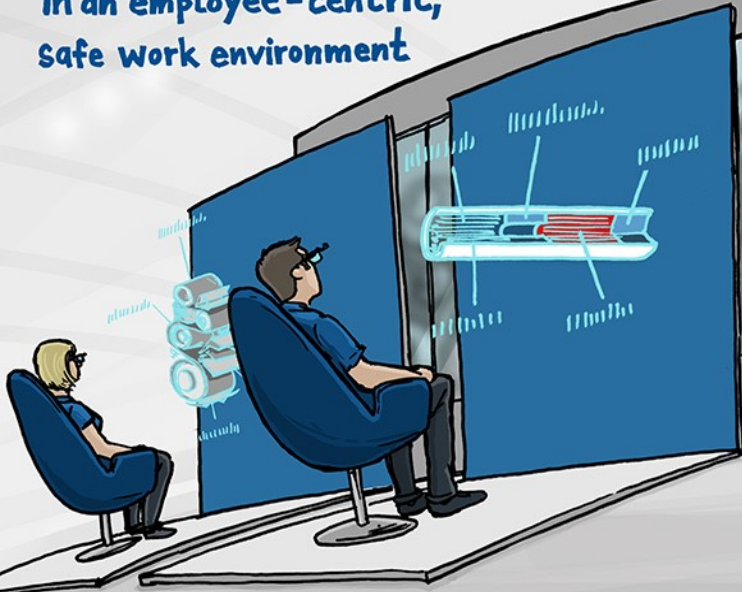
through digital technology



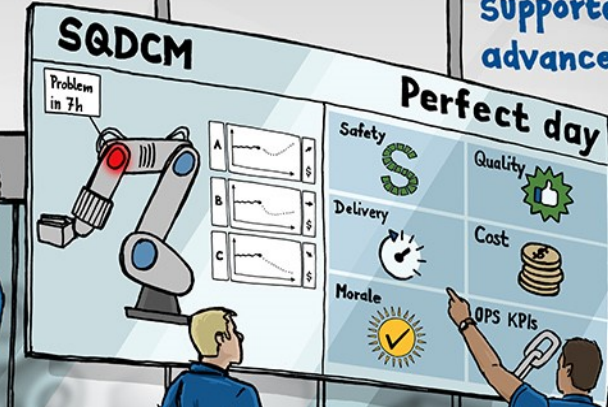
New way of work

Focus on the
work, not the
workplace

Life-long Learning
in an employee-centric,
safe work environment

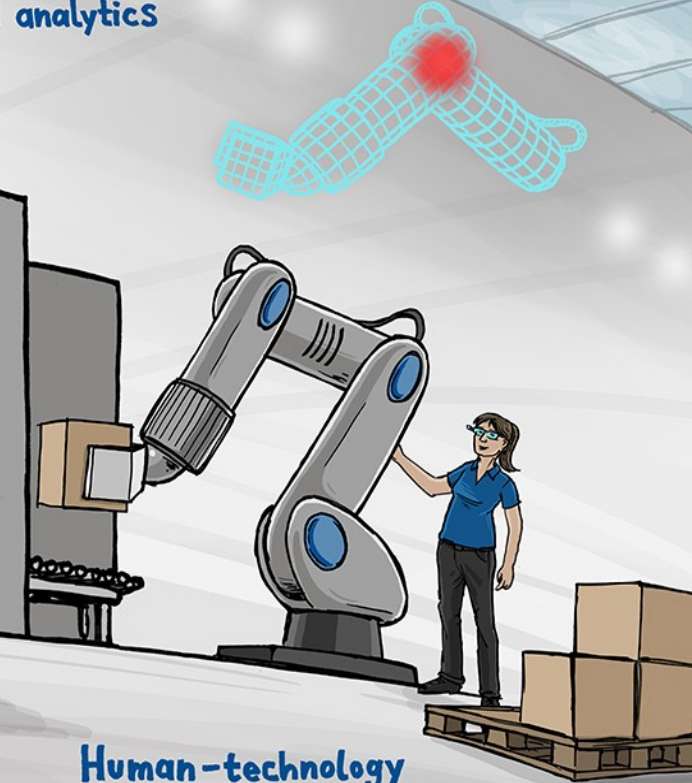


Self-sufficient,
forward leaning teams

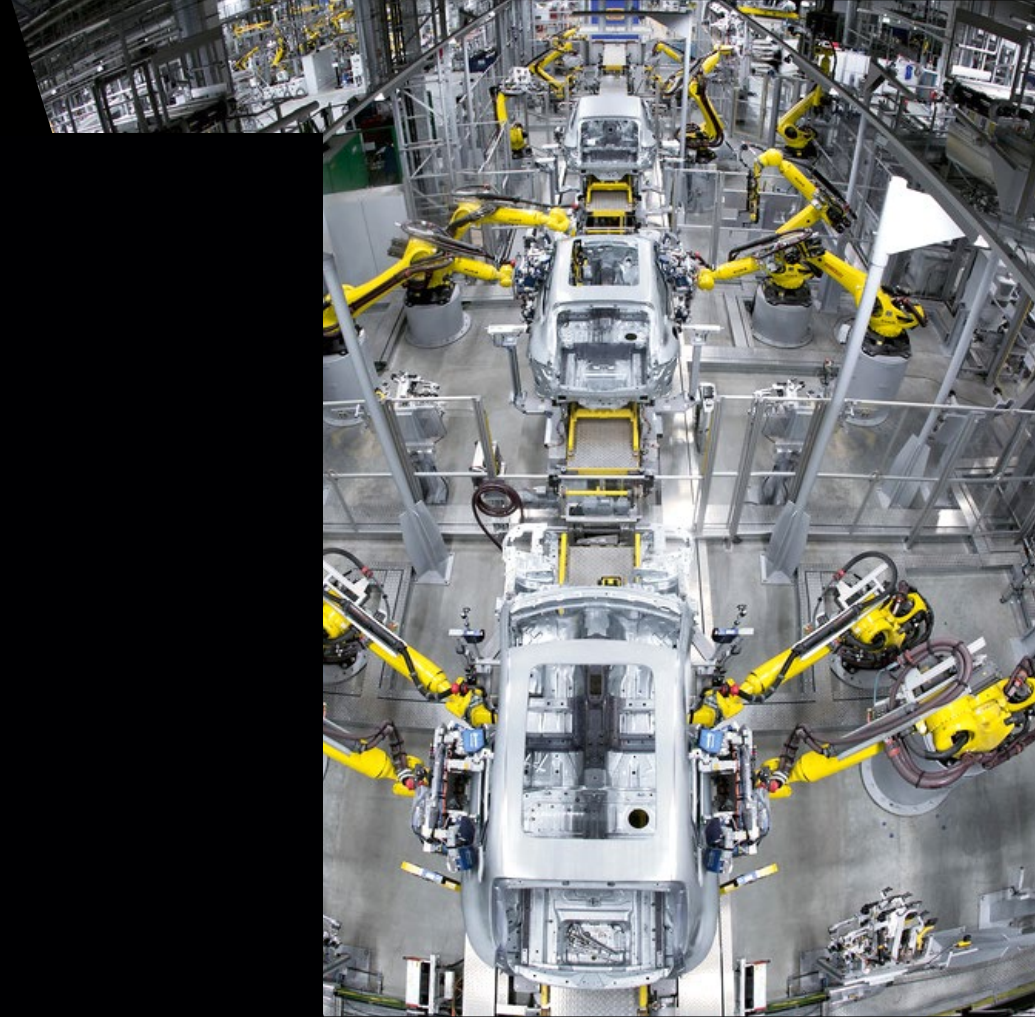


Effective,
fast decision-making
supported by
advanced analytics

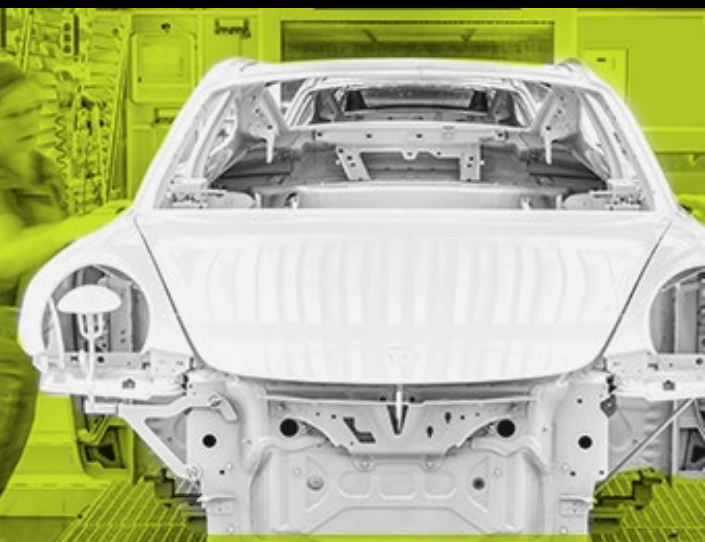
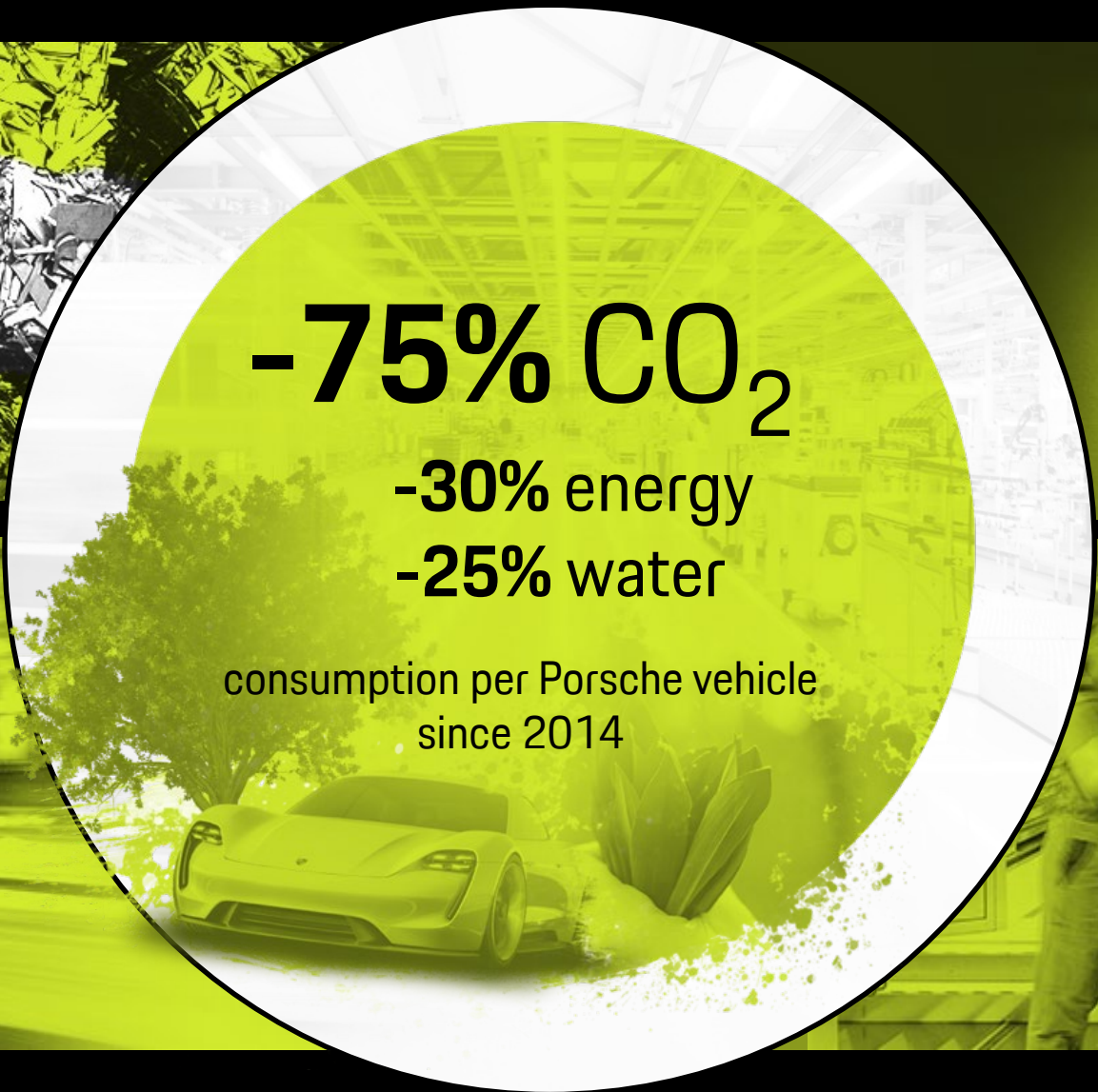
Human-technology
collaboration &
remote problem
solving support



Virtual simulation of a welding station inside the body shop



Future manufacturing
GREEN **»»** **puts humanity**
at the center





50%

of consumers would
pay a premium for
sustainable products



5%

outperformance of stocks
with ESG scores in the
top quintile



10%

and more of energy costs
can be cut by sustainable
practices



33%

of young workers
incorporate sustainability
within career choices

» Competitive Advantage

Common understanding

**New technologies
will improve
performance of
our manufacturing**



Our experience

**Thinking in
ecosystems enables
new business models
at huge scale**



Common understanding

**New technologies
and new jobs
require a reskilling
of our workforce**



Our experience

**Technology helps
technology.
Leverage people
through new
ways of work**



Common understanding

**We have to consider
the environmental
impacts of our
processes**



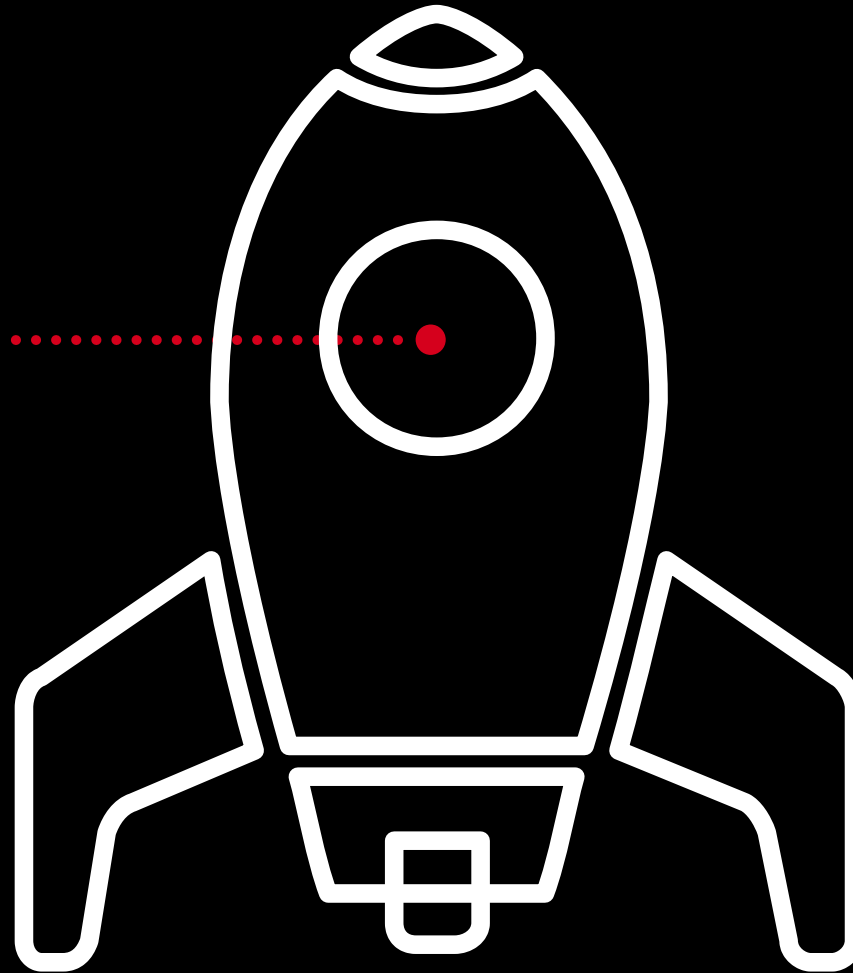
Our experience

**Put few sustainable
goals at the center
of your future
strategy**



Create a Bold Vision

that leverages breakthrough technologies for profitable solutions that can radically improve the world



» Take a Huge Challenge

to make the world a radically better place



» Leverage Technology

as key enabler of a visionary solution

» Generate Financial Impact

through profits resulting from a scalable solution



**Let's rocket
our industrial
recovery!**